

**GUESS KIDS FW22 COLLECTION**

Welcome to the GUESS Kids FW22 collection as it celebrates the winter season with playful functionality and ultra-cool style. Girls are dressed to impress this Christmas with pretty partywear and cozy layers, alongside glamourous yet versatile pieces in vivacious light tones and luxe fabrics. Boys are ready for the outdoors in utility-inspired outfits with a modern, smart finish and urban looks that are ready to take on the winter metropolis in seasonal tones with fluro detailing and tech finishes for a winter full of adventure.

**GIRLS COLLECTION**

**First Delivery**

Christmas is here with this decadent, fun and ultra-cozy theme, filled with seasonal looks and festive charm. Pretty dresses, irresistibly soft layers, cuddly outerwear and glam party-ready looks are all part of the appeal. Luxurious cashmere, wool and real down duvet are used to enhance the look of this high-quality array, while sequins and lurex add a touch of sparkle. Playful animalier, tartan and houndstooth prints are mixed with a palette of classic berry red, English green, while other garments stand out in sophisticated crème and nuanced dark tones. On-trend pieces adopt delicate prints that take inspiration from butterfly wings in a light, soft palette that gives vivacity to the colder season in tones of peach, dove grey and vanilla with accents of gold.

**Second Delivery**

For the ultimate on-trend looks this season, embrace this super stylish array of chic garments. Statement glam pieces pair with chunky and cozy outerwear, silky soft knits, and seasonal tops and trousers, complemented by denim in flared, fitted and wide-leg cuts. A feminine palette of fuchsia, purple, jet black and white is complemented by fluro touches and bright yellow. Bolder pieces opt for optical prints and sparkly details. Exquisite fabrics complete the look with warm wool, cashmere, soft down duvet and leather.

**BOYS COLLECTION**

**First Delivery**

Set off into the outdoors with this tech array of adventure-ready garments. Comfort, functionality and style combine in this selection of contemporary looks and essential pieces. On-trend puffer jackets, high-performance outerwear with long silhouettes, knitwear, casual hoodies and woven bottoms all embrace the outdoor utility aesthetic with a formal twist in classic shapes and volumes. Warm, technical fabrics are seen throughout in camo prints, contemporary dyes, and statement washes. Natural tones of beige, army green and frost blue are combined with accents fluros, festive red and navy.

**Second Delivery**

This urban-inspired array is ready for the winter streets as it brings metropolitan subculture, city style and a twist of contemporary grunge into the mix. Comfy and contemporary outerwear, winter essentials, knits and bottoms are given new silhouettes with clean, timeless cuts. Functionality is king as modern, high-tech materials are used throughout, alongside innovative washes and processes to create a cutting-edge appeal. Ultra-cool urban graphics, pop colors of turquoise and yellow combine with wintery shades of burgundy and anthracite to complete this look.

**HIGHLIGHTS**

**Colors**: brilliant berry, castleton green, jet black, gold, navy, taffy rose, silk blue, fuji sunrise, salt white, caution yello, fluro accents. **For him:** smart blue, light stone heather, rugby red, frosted blue, yellow, army green, anthracite.

**Prints:** butterfly wing, optical prints, animalier, tarten, houndstooth. **For him:** camo, urban graphics, contemporary dyes.

**Fabrics:** cashmere, wool, lurex, real down duvet, sequins, leather. **For him:** technical fabrics, puffer, wool, woven material.

**About GUESS?, Inc*.***

Established in 1981, GUESS began as a jeans company and has since successfully grown into a global lifestyle brand.  Guess?, Inc. designs, markets, distributes and licenses a lifestyle collection of contemporary apparel, denim, handbags, watches, eyewear, footwear and other related consumer products. Guess? products are distributed through branded Guess? stores as well as better department and specialty stores around the world. As of October 30, 2021, the Company directly operated 1,052 retail stores in the Americas, Europe and Asia. The Company’s partners and distributors operated 558 additional retail stores worldwide. As of October 30, 2021, the Company and its partners and distributors operated in approximately 100 countries worldwide. For more information about the Company, please visit [www.guess.eu](https://eur01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.guess.eu%2F&data=04%7C01%7Ccluciano%40acolad.com%7Cf52b776e30fb4f2c573408d9af5d6f37%7C6c789a210d674826ac64767438cf0ed5%7C0%7C0%7C637733638100119068%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=PiZoIMAKVQUj2HV28LVTzQgm6%2FiBamXZybkoh18j%2Foc%3D&reserved=0).